

- The Nominee is requested to attach a passport size photograph and brief personal profile (not exceeding 200 words) outlining their skill set and experience relevant to the Conservatorium and what they hope to achieve on the Committee.

I hope to contribute to the Conservatorium in terms of my management knowledge and expertise in non-profit organizations, strategic planning and marketing & business development.

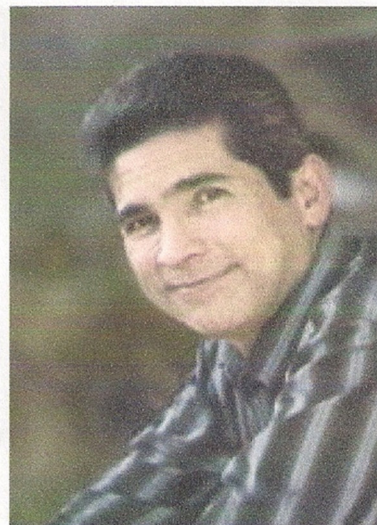
I have more than 25 years experience in marketing and business development roles with Australian, regional and international companies.

I am the Director of PMZ Marketing, a consultancy focused on Small and Medium Enterprises to help clients succeed in business with better marketing results.

My career commenced in sales and business development with multi-national companies operating in Asia, the Pacific region and Australia. He has managed many marketing organisations in a number of industries and corporations.

I focus on helping my clients achieve business success with better marketing!

"The three priorities in life are your health, your family and your work in that order".



In-Depth Knowledge	Specialising In
<ul style="list-style-type: none">• Strategic and operational marketing• Sales and business development• Business management and growth• Business operations• People relationships	<ul style="list-style-type: none">• Marketing strategies and planning• Marketing operations and implementations• Digital online marketing• Direct response marketing• Reviewing and optimising marketing results

I participate and contribute to the business community with my membership, sponsorship and/or directorship in other non-profit organisations:

- Wyong Regional Chamber of Commerce – Member & Secretary/Management Committee and Chamber Sponsor
- The Lakes Entrance & District Chamber of Commerce – Member & Management Committee
- Gosford City Chamber of Commerce and Industry Inc – Member Sponsor
- Central Coast Conservatorium – In-Kind Sponsor
- Erina Chamber of Commerce – Member
- NSW Business Chamber – Full Member
- Hunter Business Chamber – Member
- Hunter Founders Forum – Member and Sponsor
- Arab Business Networking Group – Member and Sponsor
- Central Coast Small Business Networking Group – Member & Previous Management Committee

